

# High School Band Booster Club Receives a Boost

The Locke Senior High School marching band desperately needed community support and involvement – the World Wide Web provided the answer. . .

Locke Senior High School is located in South Los Angeles (formerly South Central) and provides public high school education for many "at-risk" inner city youth. The traditional strong hold for the school was the music department. Community involvement for the music program has dwindled since the 1980s and many of the alumni were unaware and uninformed of the current status of Locke and its music program.

It was determined that the best way to generate community involvement and public awareness was to establish a web presence. Twin Imaging Technology along with alumni, students and current and former teachers banded together in a volunteer effort to produce the Locke Saints Band and Drill Team Marching Band website:

[www.lockesaints.com](http://www.lockesaints.com)

The website contains over 600 photos and documents related to the Locke music program from the schools inception in 1968 to present day.

The first task was to identify a web hosting service that would provide a web authoring tool which would be simple for students and faculty to use. Additionally, uploading and modification of content needed to be a simple process. Homestead.com was chosen as the web hosting provider based on competitive pricing for non-profit groups and their "SiteBuilder" web authoring tool. SiteBuilder provides a simple "drag and drop" Graphical User Interface which was the perfect choice for this project. Homestead's PhotoSite service was also employed for ease of web photo posting and photo sharing. Both of Homestead's web hosting and photo sharing services work exceptionally well together and allow quick updating of web pages and content.

Imaging of content was made possible by a combination of Fujitsu, Canon, and Epson

scanners. Many of the photos imaged for the website were oversized collages that were permanently affixed to large cardstock sheets. The Epson 1640XL large format scanner was a perfect choice for scanning these oversized photo collages. Once imaged, the photos were enhanced using PhotoShop Elements (Adobe) and uploaded to the Homestead.com server. Imaged documents such as news articles, special announcements and newsletters were converted to PDF files for portability across all platforms. Audio content was converted to an .mp3 format while video was converted to an Apple QuickTime .mov format.

Currently, maintenance for the Locke website is being maintained at Twin Imaging Technology. Recently, the Locke Music department was able to secure the necessary computers and T1 connection so website maintenance will be migrated to Locke Senior High.

Future goals for the website include additional streaming audio and video content.

**ROI** (Return On Investment) is priceless! The website has produced tremendous community response. Many alumni are now volunteering their time to help the students and music program. The Locke Marching Band Drum Major was chosen to be one of four drum majors (out of 48 high schools) for the Los Angeles All District Honor Band which marches every year in the Rose Parade - this was a direct result of two Locke Alumni volunteering their time directly with the drum major.

Again, ROI will never be able to be calculated as lives of students are being impacted by caring adults and members of the community.

This was and continues to be a very rewarding volunteer project for Twin Imaging Technology.

